

Chamber Member Hosts First Biodiversity Expo in Brooklyn

The premiere Biodiversity Expo event took place Saturday, Jan. 31 and Sunday, Feb. 1, at the New York Marriott at the Brooklyn Bridge. Biodiversity Expo is the first large-scale professional and consumer trade show pertaining to natural health and the environment to take place in Brooklyn. The Expo featured exhibitors representing a wide array of products and services from rain forest protection to health magnets, from herbal teas to organic foods, from exercise equipment to air and water purifiers, from acupuncture to massage therapies, and more. Exhibitors also had the opportunity to present lectures on various relevant topics to further educate attendees.

While the exhibitors represented companies from across the country, Biodiversity Expo provides a unique opportunity to Brooklyn-based businesses involved in the ever-expanding complementary health care industry to promote their products and services to a broad and diverse audience

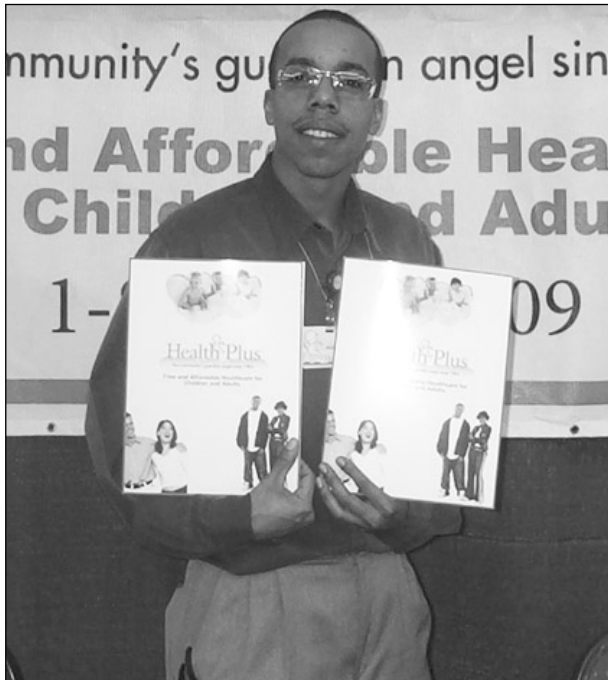
in a first-class exhibit space.

Biodiversity Expo was presented a Proclamation by Brooklyn Borough President Marty Markowitz declaring the weekend "Biodiversity Weekend in Brooklyn." Biodiversity plans to make the Expo an annual event at the Brooklyn Marriott, and is also planning to take the event on the road to different cities in 2005. Visit the Biodiversity website at www.biodiversityllc.com for upcoming events and other information. Biodiversity Magazine, distributed in neighborhood outlets in all five boroughs, such as health food stores, food co-ops, etc., is also available online.

Biodiversity thanks all of its sponsors, exhibitors and lecturers for making the event possible. The organization looks forward to working with more Chamber Members and other Brooklyn businesses this year to make Biodiversity Expo 2005 bigger and better.



Roger and Paulette Rigolli of Blue Ridge Tea & Herb Company, Ltd., contract packers of healthful teas and exotic herbs, exhibit at the Expo.



Reginald Smith of Health Plus, one of the corporate sponsors of the Biodiversity Expo.



Jason Dubrow holds the Proclamation presented to him by Borough President Marty Markowitz who, along with City Council Member Yvette Clarke, offer their congratulations on the first Biodiversity Expo event. The event, which promotes natural health and environmental products and services, featured a variety of exhibitors and lecturers and a discounted bookstore.



Tim Curran of Health Matters, who exhibited at the event, introduces a lecturer.



Julie Oyefeso with New York Life Insurance smiles after enjoying huge savings from the Biodiversity Expo bookstore that offered discounts up to 50 percent.